



STOP OUT SPORTS CLUB

OUR STRATEGY



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ALTER ALTERIUS
ONERA PORTATE

MOTTO

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BEAR YE ONE ANOTHER'S BURDENS

OUR VISION

WHAT

Provide Football for All.

WHY

More people will enjoy football
and have a life-long love
of the game.

OUR PURPOSE

To support, strengthen,
promote and grow football in
our local community.

OUR VALUES

RESPECT

Mutual respect for all
club members and visitors.

INTEGRITY

We will play fair, be honourable
and respect differences.

DELIVERY

We will provide first class
programmes, coaching education,
and a positive experience.

EXCELLENCE

Everything we do will be at
the highest level and quality,
aligning to best practice.

STRATEGIC PILLARS

CONTINUED FINANCIAL STABILITY.

IMPROVED FACILITIES.

SUSTAINABLE PLAYER
NUMBER GROWTH.

STRONG TIES WITH SCHOOLS
AND COMMUNITY GROUPS.

GROWTH IN NUMBERS AND
QUALITY OF VOLUNTEERS
AND COACHES.

OUR OUTCOMES

GOVERNANCE STRUCTURE

A more professional organisation.

FINANCIAL PLAN

A sustainable future.

COMMUNICATION PLAN

Better understanding for our
members and our partners.

BETTER FACILITIES

Continual improvement of
resources and infrastructure.

STRATEGIC THINKING

Opportunity for growth,
and build a stronger Brand.