



STOP OUT SPORTS CLUB



OUR STRATEGY

Our Motto

ALTER ALTERIUS ONERA PORTATE
BEAR YE ONE ANOTHER'S BURDENS

Our Vision

WHAT:

Provide Football for All

WHY:

More people will enjoy football and have a life-long love of the game

Our Purpose

To support, strengthen, promote and grow football in our local community

Our Values

RESPECT:

Mutual respect for all club members and visitors

INTEGRITY:

We will play fair, be honourable and respect differences

DELIVERY:

We will provide first class programmes, coaching education, and a positive experience

EXCELLENCE:

Everything we do will be at the highest level and quality, aligning to best practice

Strategic Pillars

CONTINUED FINANCIAL STABILITY

IMPROVED FACILITIES

SUSTAINABLE PLAYER NUMBER GROWTH

STRONG TIES WITH SCHOOLS AND COMMUNITY GROUPS

GROWTH IN NUMBERS AND QUALITY OF VOLUNTEERS & COACHES

Our Outcomes

GOVERNANCE STRUCTURE
A more professional organisation

FINANCIAL PLAN
A sustainable future

COMMUNICATION PLAN
Better understanding for our members and our partners

BETTER FACILITIES
Continual improvement of resources and infrastructure

STRATEGIC THINKING
Opportunity for growth, and build a stronger Brand